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July 8, 2016

Dear Friends of the March of Dimes:

I am pleased to share with you our 2015 Annual Report and related financial documents. With your generous support, we are improving the health of babies by preventing birth defects, premature birth and infant mortality.

The March of Dimes has set aggressive new goals to reduce premature birth and is pursuing these goals through critical programs. These include expanded access to prenatal care and risk reduction programs and the funding of critical research, most notably at our five innovative Prematurity Research Centers, where top scientists are collaborating to find the answers to why women go into labor early. The March of Dimes also successfully advocates for major legislative wins for mothers and babies, including health coverage and other support for impoverished women, and directly affects the lives of families across the country through educational outreach and NICU Family Support programs.

Like many other not-for-profit organizations, the March of Dimes is experiencing fundraising challenges, which we are actively addressing. As we push on all fronts for revenue growth, we are implementing strategies to simplify and streamline our cost structure, and we are on the right path to a good and sustainable model to ensure the financial health of the Foundation.

We are so grateful to our fundraisers, donors and volunteers, who inspire us every day to achieve the goals we have set and to create a healthy future for every baby.

Sincerely,

A handwritten signature in black ink that reads "Dr. Jennifer L. Howse". The signature is written in a cursive style.

Dr. Jennifer L. Howse  
President  
March of Dimes Foundation